Innovation and Big Data at Statistics Netherlands

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Drivers for innovation
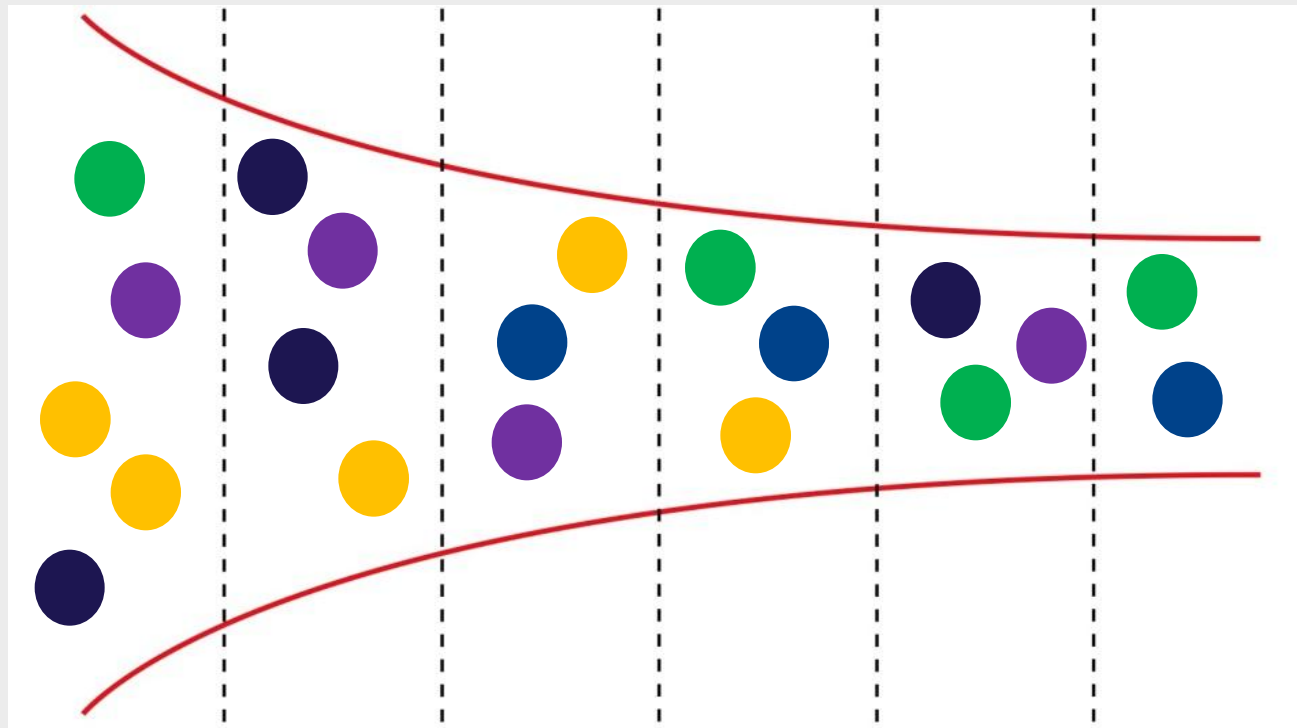
Expectations of society

- New and more timely outputs
- Budget cuts
- Administrative burden targets
- Flexible data collection
- Open data
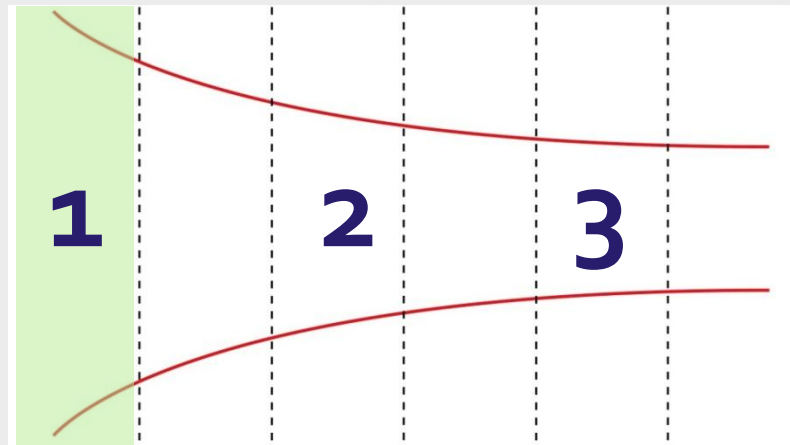
➡️ Opportunities

How the programme works
Innovation funnel

Collect lots of ideas based on strategic goals Statistics Netherlands

How the programme works
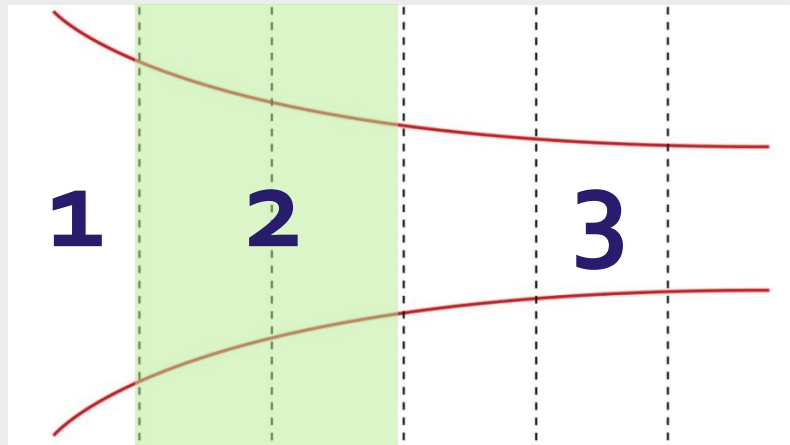# Innovation funnel

Central innovation support:

- Establish collaboration with external partners
- Finding internal sponsor (management commitment)
- Help preparing Proof of Concept (one-pager)

How the programme works
Innovation funnel

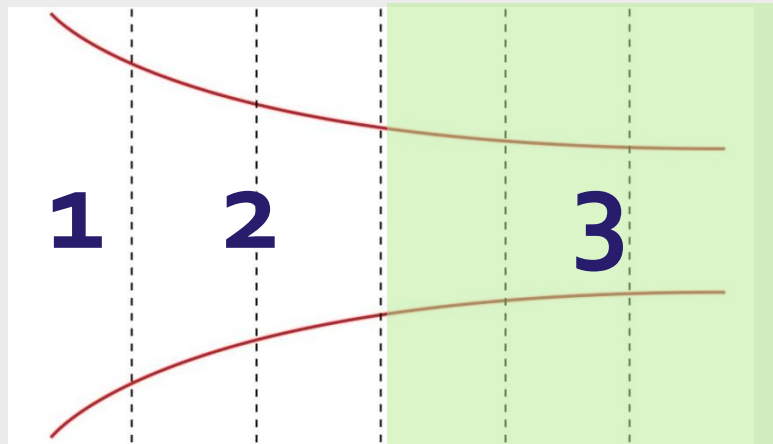**1**   **2**   **3**

Proof of Concept

- Limited paperwork
- Just do it!

Our Innovation lab is used a lot!

- "Open" and "secured" IT-environment

- Brainstorming and working together
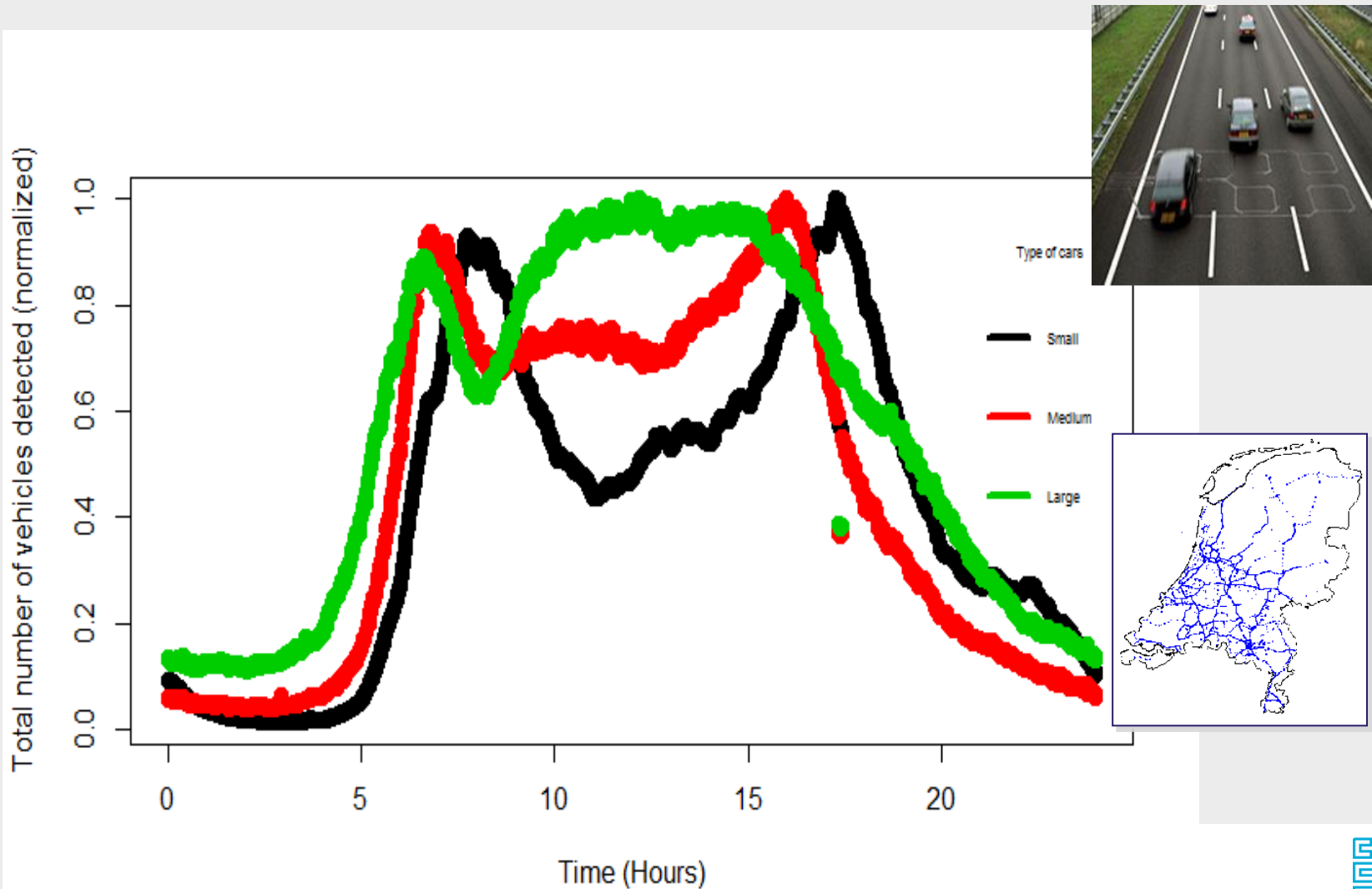
How the programme works
Innovation funnel

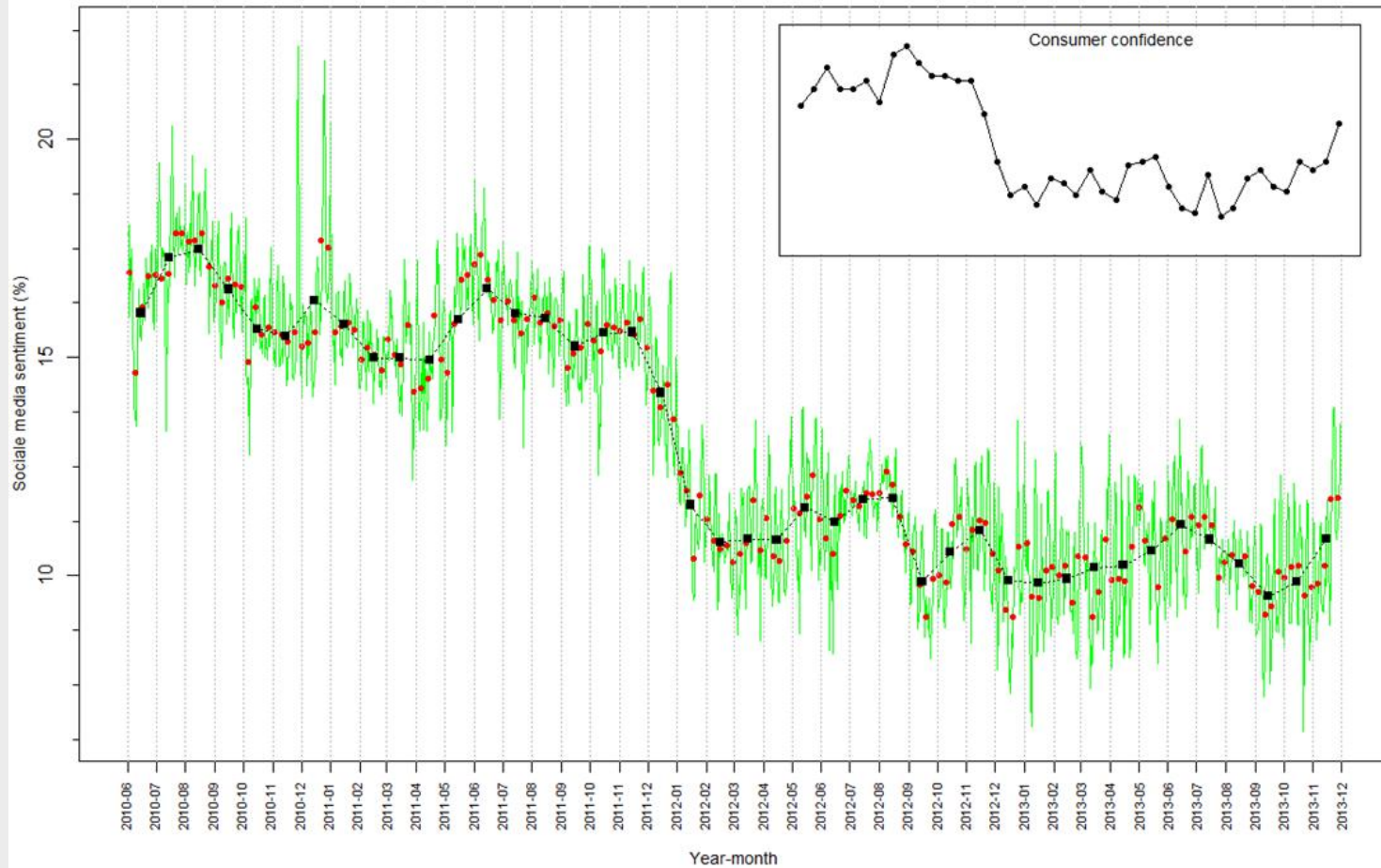## Implementation

- So far >100 ideas,

  >50 Proofs of Concept

Statistics Netherlands and Big Data

➢ Innovation programme

➢ Methodological research programme

Traffic detection loops: daily pattern

Sentiment indicator using social media

Daytime population: 24-hour animation
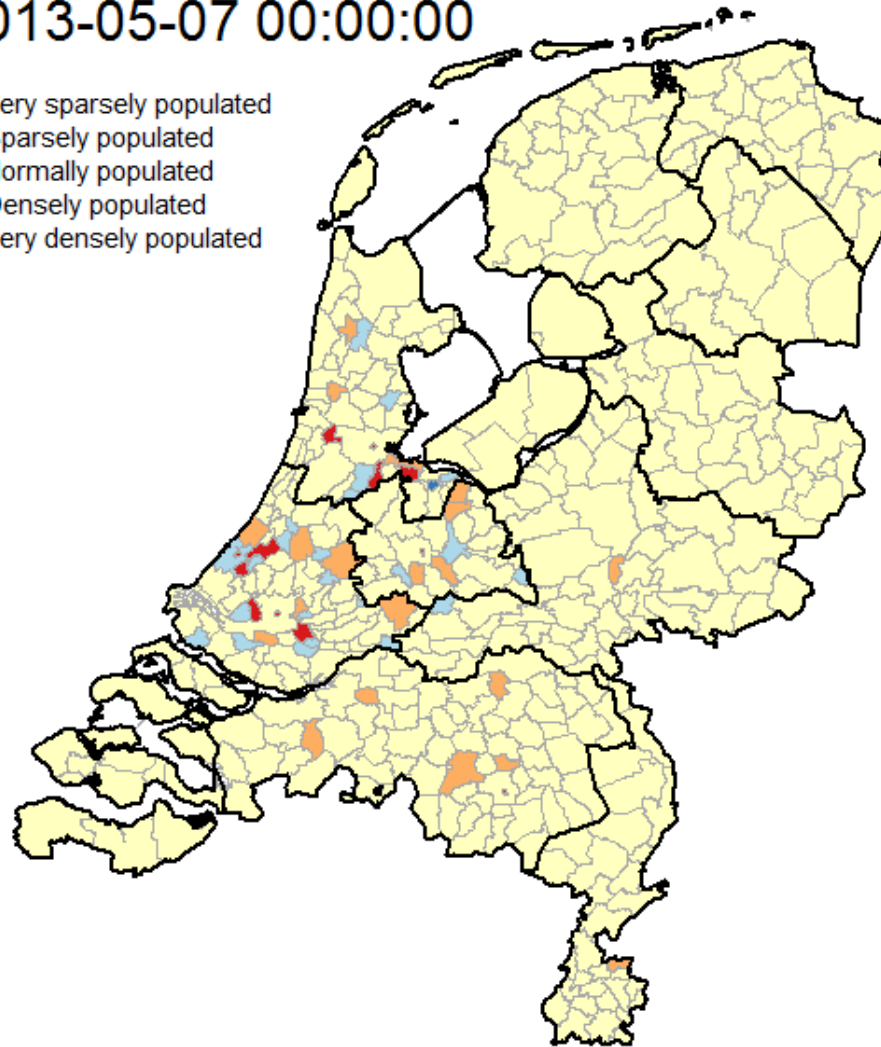
Roadmap approach to Big Data

➢ Position paper for Board of Directors

➢ Roadmap Big Data:

- o *Identify outputs to be based on Big Data*
- o *For each output, define time target and ownership*
- o *Let owner identify conditions to be fulfilled*
- o *Commit supporting services to fulfilling the conditions*
- o *Prioritize other activities (eg methodological research, HR)*

➢ External validation of the Roadmap

➢ Roadmap updated twice a year for Board of Directors, and monitored monthly

➢ Deputy Director General responsible at strategic level

➢ Coordination group for Big Data

Roadmap: Current data activities

Focus projects:

➢ traffic loop data for transportation statistics

➢ mobile phone data for daytime population statistics

Other data projects:

➢ internet data for price statistics

➢ use of bank and credit card transactions for statistics

➢ social media for detecting trends in social cohesion

➢ internet data for encoding enterprise purchases and sales

➢ use of smartcards of public transport for statistics

➢ internet data for statistics on job vacancies

Roadmap: Accompanying measures

- ➢ HR
- ➢ IT infra
- ➢ Data collection
- ➢ Methodological support
- ➢ Privacy
- ➢ Etc.

Lot of national and international collaboration!

The future